

Date  
May 14, 2024

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## 1. Social Media & Docs

Name

Twitter



Score

30

Max Score

30

Some Questions

**Posting:** daily;

**Traffic quality:** very high;

**Engagement:** good;

**Subscribers activity:** good, very active commenting and likes.

**Among subscribers:** Long Hash Ventures, Optimism, Web3Festival, KuCoin, Polygon, Orbiter Finance.

Name

Discord | Telegram



Score

20

Max Score

20

Discord | Telegram

**Subscribers:** 23k+;

**User activity:** high;

**Quality of management:** high.

Name

# Pitch Deck | Presentation



Score

10

Max Score

20

Some Questions

**Accessibility:** pitch deck not found, there is an introduction to the project on the website's main page though;

**Info about the team:** no;

**Info about the product:** features described good, there is an info about partners, no info about the team;

**Financials:** no;

**Tokenomics:** described extensively in docs, docs are easily accessed via the project's main page.

Name

# Website



Score

8

Max Score

10

Some Questions

The UI is typical to most GameFi – I mean dynamic visuals, there are links to social media, you can access docs from the main page, all the essential introductory info is there on the main page, if you want to participate in the project, there is a Run a Node button, which is easily found, too.

Name

Docs | WP



Score

8

Max Score

10

Some Questions

Extensive info on the product and clearly explained steps on Xai Mainnet and Testnet, there is info on everything essential like tokenomics, the protocol, and roadmap.

Name

Blog | Medium



Score

1

Max Score

10

Some Questions

Minus points for there is no link to the blogs on the website, found the links myself on the web.

The posts are rare, a total of 5 posts on Xai Foundation medium, and the Xai Games medium is suspicious, as there are only 4 followers.

On Xai Games there are predominantly posts about airdrops only, and on the Xai Foundation blog the posts are mostly just announcements.

Max Score

100 → 10

Social Media & Docs

7.7 / 10

## 2. Project Overview

Name

**Product,  
Architecture**



Score

**10**

Max Score

**15**

Some Questions

A platform aiming at making the open in-game trading mainstream. To ease this process for gamers their project remove the necessity to use crypto-wallets. + Anyone can participate in node operating in Xai, as to receive network rewards and participate in governance. The project is about a seamless integration of blockchain into gaming.

The Xai Protocol is explained in Docs, too: "Xai operates as an Arbitrum Orbit chain, harnessing Anytrust technology to achieve maximum speed and minimal costs. Unlike most Orbit chains that are "self-managed," Xai benefits from direct technical support courtesy of Offchain Labs."

Name

**Backers  
& Partners**



Score

**10**

Max Score

**15**

Some Questions

**Among partners:** Rarible, Layer Zero, Nirvana Labs, Offchain Labs, Ex Populus – their reputation is high.

**Alternative  
Resource With  
Web3 VCs Ranking**



Some Questions

As per funding rounds, there was no info found on cryptorank. On other sources, there is info that there were 3 fundraising rounds so far, during which Xai raised approx. \$10M

**Among the investors:** Animoca Brands, CMS Holdings LLC, and Outlier Ventures (acc. to <https://dropstab.com/coins/xai-games/fundraising>)

Name

## Team & Advisors

Score

4

Max Score

10

Some Questions

The directors stay anonymous “for security purposes”, the team includes Ex Populus Labs, who serve as a research, design, and marketing unit for Xai. The Ex Populus Labs team has a rich background in developing games, NFTs and blockchain.

The key strategic technology partner of Xai is Offchain Labs. Offchain Labs are responsible for technical support for Xai blockchain and marketing support for Xai.

Name

## Market & Competitors

Score

6

Max Score

10

Some Questions

Immutable X and Mythical Games can be called some of Xai competitors. These two are also high-quality projects like Xai.

Xai unique features include the Vanguard League for those who unlocked elite achievements in the games deployed to Xai to unlock exclusive rewards.

Also users can become node operators and receive networks rewards. On the protocol level, Xai benefits from direct technical support courtesy of Offchain Labs which can also be called the network’s unique feature.

Name

# Business Model, Go To-Market



Score

8

Max Score

10

Some Questions

The main revenue streams come from the success of games (and the quality of their user base) promoted by Xai foundation.

Also, the Xai Sentry Node, which is responsible for verifying transactions and transferring to L2 and L1. Users purchase sentry licence keys to run nodes on Xai blockchain.

The project's roadmap is clearly defined.

Max Score

60

Project Overview

38 / 60

## 3. Tokenomics

Name

# Distribution & Metrics



Score

10

Max Score

15

Some Questions

**Team:** 20%

**Investors:** 22.41% of total supply was purchased by investors in early rounds.

**Market Makers:** 2% of total supply has been earmarked for market makers.

**Ecosystem:** 5.5% of total supply has been earmarked for the ecosystem."

**Binance Launchpool:** 3%;

**DAC and nodes:** 42% (acc. to cryptorank)

Name

Utility



Score

15

Max Score

15

Some Questions

XAI has utility, it's a token of record on Xai blockchain, it's also a gas fee token. So, the service really needs it. Also exXAI is used for staking, governance. There are deflationary mechanisms: burning, and staking.

Main factor of driving demand of XAI and esXAI is, of course, the success of the games on Xai. In Q4 2024 esXAI holders will be able to vote on governance proposals.

Max Score

30

Tokenomics

25 / 30

Total Score

70.7 / 100