#### The Render Network



Date

May 14, 2024

Created Time
May 14, 2024 15:33 (GMT+4)

#### 1. Social Media & Docs

Twitter 7

Score

25

Max Score

30

Some Questions

Posting: daily;

Traffic quality: high;

Engagement: good;

Subscribers activity: good, active

commenting, likes;

Among subscribers: Bybit, Solana,

KuCoin, Gate.io, Enjin, etc.

Name

## Discord | Telegram 7

Score

18

Max Score

20

Discord | Telegram

Subscribers: 18k+;

User activity: good;

Quality of management: good.

Namo

# Pitch Deck Presentation

Score

15

Max Score

20

Some Questions

Accessibility: 10/10, on the website's main page;

Info about the team: extensive:

Info about the product: extensive; problem and solution, uses for the service described:

Financials: no;

**Tokenomics**: described extensively

on another page (Render

Dashboard).

Name

#### Website

Score

6

Max Score

10

Some Questions

There are FAQs, a Knowledge base, a Whitepaper, a blog, and all the links to social media platforms, a log in to an Artist Portal, extensive info on grants with a quick submission, everything works, the design is ok.

The FAQs don't work.

Namo

# Docs WP

7

Score

10

Max Score

10

Some Questions

The Render Knowledge Base includes information on governance, the DAO system, the Network Foundation, instruction on getting started with the Render Token, and many more. Overall, the base is extensive, detailed, and comprehensive.

Longe

# Blog | Medium

7

Score

8

Max Score

10

Some Questions

The frequency of posting is ok, the material is high-quality.

Max Score

100 → 10

Social Media & Docs

8.2 / 10

#### 2. Project Overview

Name

## Product, Architecture

Score

14

Max Score

15

Some Questions

The Render Network facilitates a dual-sided marketplace on blockchain for decentralized GPU Computing Power for 3D artists and 3D Content Creation (CGI, 3D Animation, 3D Motion Graphics, etc.) With the Render Networks artists can render faster and cheaper.

Name

### Backers & Partners

Score

10

Max Score

15

Some Questions

Among partners: Multicoin Capital, Vinny Lingham, Solana Ventures, Bill Lee, Alameda Research (2021), Sferimon. Alternative Resource With Web3 VCs Ranking

**\** |

Name

#### Team & Advisors 7

Score

8

Max Score

10

Some Questions

The founder and the advisors have extensive experience in 3D, entertainment, and blockchain.

Namo

# Market & Competitors

Score

8

Max Score

10

Some Questions

There are other projects in cloud rendering via blockchain like Aethir, still, they are so rare and all provide a unique solution.

The Render Network provides unique value to its target audience, as the lack of computing powers for 3D rendering is an evident problem for 3D content creators.

Name

### Business Model, Go To-Market

7

Score

8

Max Score

10

Some Questions

The main revenue streams are clear. They come from 3D artists willing to use the Render Network's main service, which is to rent computing powers to render on the platform.

Their roadmap builds upon the community proposals – RNPs, and the RNPs are openly discussed, voting results are disclosed.

Max Score

60

Project Overview

50 / 60

#### 3. Tokenomics

Name

# Distribution & Metrics

Score

11

Max Score

15

Some Questions

**Team:** holds 10% of tokens, according to CryptoRank.io (Render User Development

Fund: 55%

Token Sale: 25%

Reserve: 10%

Team: 10%)

RNDR Token Allocation: 25% sold 10% in the RNDR Reserve ("RR") 65% in escrow\* (for supply/demand flowback to the network) \*The escrow tokens will sit in a third-party custody account (official Render doc).

Public Sale Price Oct 2017 – 1 RNDR - \$0.25 USD equivalent of token.

Jame

## **Utility**

7

15

Score

Max Score

15

Some Questions

The Render Network native token serves for governance and decision-making, so it cannot be replaced with a stablecoin.

**Governance:** Render Network Proposal System, RNPs (community members proposals for the future of the Network)

Max Score

30

Tokenomics 26/30

Total Score

84.2 / 100