The Graph

Date	Created Time
May 14, 2024	May 14, 2024 15:33 (GMT+4)

1. Social Media & Docs

Name	Score	Max Score
Twitter ↗	25	30

Some Questions

Posting: regular;

Traffic quality: good;

Subscribers activity: good,

Among subscribers: DAO Maker, BNB Chain, Dune, Messari, and others.

Name	Score	Max Score
**Discord	Telegram** ↗	20	20

Some Questions

19K+ members, moderation is good, and the questions of users are all being answered.

Name	Score	Max Score
**Pitch Deck	Presentation** ↗	**11**	**20**

Some Questions

Accessibility: pitch deck not found, but info about the project on the main page of the website;

Info about the team: no;

Info about the product: extensive;

Financials: no;

Tokenomics: found in https://thegraph.com/docs/en/tokenomics/

Name	Score	Max Score
Website ↗	**7**	**10**

Some Questions

Bizzare starting page.

Name	Score	Max Score
**Docs	WF** ↗	**9**	**10**

Some Questions

Contains all essential information.

Name	Score	Max Score
**Blog	Medium** ↗	**8**	**10**

Some Questions

Posts are regular and high-quality and cover topics from the Graph Protocol to upcoming Hackathons.

Max Score	Social Media & Docs
100 ⟶ 10	9.4 / 10

2. Project Overview

Name	Score	Max Score
Product, Architecture	13	15

Some Questions

Graph makes it easy for developers to read blockchain data using GraphQL.

Name	Score	Max Score
Backers & Partners	15	15

Some Questions

Among the investors are Multichain Capital, and Coinbase Ventures among others.

Alternative Resource With Web3 VCs Ranking ↗

Team & Advisors

Score: 7.9 **Max Score:** 10

Some Questions

The Graph was co-founded by Jannis Pohlmann, Tegan Kline, Brandon Ramirez, Yaniv Tal, and Carl Hagerling. Most of them have been involved in common projects previous to the Graph, and all have extensive background in blockchain.

Market & Competitors

Score: 8 **Max Score:** 10

Some Questions

6sence.com lists Microsoft Azure, Amazon API Gateway and GraphQL as the Graph's competitors. However, those are not involved in blockchain or are not blockchain-centered projects

Business Model, Go To-Market

Score: 8 **Max Score:** 10

Some Questions

The roadmap was updated in November, 2023: https://thegraph.com/blog/the-graph-roadmap-new-era/

Max Score	Project Overview
60	**51.9 / 60**

3. Tokenomics

Name	Score	Max Score
Distribution & Metrics	**11**	**15**

Some Questions

Overall distribution: 35% to Community, Edge&Node 8%, Early Team and Advisors 23%, Backers 17%, Early Backers 17%.

Name	Score	Max Score
Utility	**13**	**15**

Some Questions

GRT used for rewarding delegators, curators, indexers; to reward pool, for staking, paying fees, burning.

Governance: "Protocol upgrades and the community treasury are overseen by The Graph Council, with support from The Graph Foundation, core contributors and the community. The Graph AdvocatesDAO oversees the Advocates Program and community grants."

Max Score	Tokenomics	Total Score
30	**24 / 30**	**85.3/100**