Starknet

1. Social Media & Docs

Name	Score	Max Score
Twitter ↗	15	30

Some Questions

Posting: daily;

Posting quality: a lot of retweets;

Traffic quality: good;

Subscribers activity:;

Among subscribers: Bybit, Starkware, Polygon, OKX.

Name	Score	Max Score
**Discord	Telegram** ↗	20	20

Some Questions

There is an extensive information on the project on their discord channel, the general chat is operating, activity there is ok, there is moderation.

Pitch Deck | Presentation ↗

Score
14

Max Score
20

Some Questions

Accessibility: pitch deck not found, but there is an extensive info on their main page, except no info on the team and financials;

Info about the team: no;

Info about the product: extensive;

Financials: no;

Tokenomics: found in https://docs.starknet.io/documentation/architecture_and_concepts/Economics-of-Starknet/

Website ↗

Score
8

Max Score
10

Some Questions

The website is user-friendly, has lots of links, the design is appealing. Everything works.

Docs | WF ↗

Score
10

Max Score
10

Some Questions

All is covered, very detailed, and easy to navigate

Name	Score	Max Score
**Blog	Medium** ↗	**10**	**10**

Some Questions

Regular posts, the quality of posts is high, easy to navigate blog, articles are divided into groups like events, foundation, starknet news, etc.

Max Score
100 ⟶ 10

Social Media & Docs
7.7 / 10

2. Project Overview

Name	Score	Max Score
Product, Architecture	**15**	**15**

Some Questions

A comprehensive architecture everything in it is interconnected.

Name	Score	Max Score
Backers & Partners	**15**	**15**

Some Questions

The project has received a grant from Ethereum Foundation, among Seed investors are Pantera Capital,

Polychain Labs, Vitalik Buterin. Other investors include Sequoia Capital, Multicoin Capital, Paradigm

Name	Score	Max Score
Team & Advisors	8	10

Some Questions

Starknet is built by Starkware.
Among team Eli Ben-Sasson.

Name	Score	Max Score
Market & Competitors	8	10

Some Questions

Among competitors: zkSync, Scroll.
What makes Starknet unique is ZK-STARK proofs

Name	Score	Max Score
Business Model, Go To-Market	8	10

Some Questions

Starknet roadmap here:
https://www.starknet.io/developers/roadmaps-and-versions/

Max Score	Project Overview
60	**54 / 60**

3. Tokenomics

Name	Score	Max Score
Distribution & Metrics	12	15

Some Questions

2% donations, 8.10% Foundation treasury, 10% foundation strategic reserves, 9% community rebates, 9% community provisions, 12.93% grants including development partners, 10.76% starkware, 18.17% investors, 20.04% early contributors.

Name	Score	Max Score
Utility	15	15

Some Questions

STRK is used for Transaction fees, Staking, and Governance. vSTRK for governance.

Max Score	Tokenomics	Total Score
30	27 / 30	88.7/100