Optimism

Date	Created Time
May 14, 2024	May 14, 2024 15:33 (GMT+4)

1. Social Media & Docs

Name	Score	Max Score
Twitter ↗	30	30

Some Questions

Posting: daily;

Traffic quality: good;

Subscribers activity: very good, active commenting and likes;

Among subscribers: Base, Layer 3, Bullperks, DefiLlama.com, Immutable, Dune, Bybit, Uniswap Labs, etc.

Name	Score	Max Score
**Discord	Telegram** ↗	20	20

Some Questions

Extensive information on the project on Discord, live support, the management level is high, there is an anti-bot verification

Name	Score	Max Score
**Pitch Deck	Presentation** ↗	**10**	**20**

Some Questions

Accessibility: pitch deck not found, there is a "Vision" page on the project on the website;

Info about the team: no;

Info about the product: extensive;

Financials: no;

Tokenomics: found in community docs: https://community.optimism.io/docs/governance/economics/#revenue-is-distributed-to-public-goods

Name	Score	Max Score
Website ↗	**10**	**10**

Some Questions

The website is user-friendly, has lots of links, the design is appealing. Everything works.

Name	Score	Max Score
**Docs	WF** ↗	**10**	**10**

Some Questions

Evaluate how detailed and clear the material is, does it cover all the main components of the product?

Highly detailed

Name	Score	Max Score
**Blog	Medium** ↗	**10**	**20**

Some Questions

A post at least once a month.
Overall the quality of posts is high,
they post on updates, activities.
Guides also can be found.

Max Score	Social Media & Docs
100 ⟶ 10	**9 / 10**

2. Project Overview

Name	Score	Max Score
Product, Architecture	**11**	**15**

Some Questions

Unique Optimistic rollups to build a
sustainable future for Ethereum.

Name	Score	Max Score
Backers & Partners	**15**	**15**

Some Questions

Investors and Backers: a16z, Coinbase Ventures, Paradigm, IDEO Collab Ventures. These are tier 1-2 funds.

Name	Score	Max Score
Team & Advisors	**10**	**10**

Some Questions

Founder Jinglan Wang. She worked on the development of Ethereum blockchain, former CEO of Ethereum Classic project. Also she was involved in the development of Zcash cryptocurrency and Polkadot blockchain.

Alternative Resource With Web3 VCs Ranking ↗

Karl Floersch, the co-founder and CEO, was a researcher at Ethereum Foundation.

Other co-founders and team members also have relevant experience and high profile in blockchain.

Name	Score	Max Score
Market & Competitors	**7**	**10**

Some Questions

Unique solution, there are competitors Polygon, for example. The amount of successful apps employing Optimism is high.

Name	Score	Max Score
Business Model, Go To-Market	**7**	**10**

Some Questions

The Future of Optimism Governance doc here:

https://optimism.mirror.xyz/PLrAQgE1EGRo7GRrFoztplFChnUZda4DFGW3dkQayxY

Max Score	Project Overview
60	**50 / 60**

3. Tokenomics

Distribution & Metrics

Name	Score	Max Score
Distribution & Metrics	12	15

Some Questions

"19% of the total initial token supply is allocated to Airdrops, along with 20% to retroPGF, 25% to Ecosystem Funding (Gov Fund, Partner Fund, Seed Fund, and Unallocated), 17% to investors in OP Labs, and 19% to core contributors", the docs: https://community.optimism.io/docs/governance/allocations/#allocations-at-a-glance

19% to airdrops might seem high, but the airdrops are accessible mainly for valuable contributors, and it's not easy to participate.

Utility

Name	Score	Max Score
Utility	14	15

Some Questions

OP cannot be replaced with stablecoins. It's Optimism's native utility & governance token. Optimism's governance model is truly unique: "The governance is unique – the Optimism Collective aims at ultimately consist of the Token House and Citizens' House.

"As Token House members, OP holders are responsible for submitting, deliberating, and voting on various types of governance proposals. ", "The Citizens' House is a large-scale experiment in non-plutocratic governance and retroactive funding of public goods"

Max Score	Tokenomics	Total Score
30	26 / 30	85/100