Immutable

Date	Created Time
May 14, 2024	May 14, 2024 15:33 (GMT+4)

1. Social Media & Docs

Name	Score	Max Score
Twitter ↗	30	30

Some Questions

Posting: regular;

Traffic quality: a lot of announcements, engaging posts;

Subscribers activity: very high;

Among subscribers: Ponchiqs, Starknet, Seedify, Cryptoslam, Raiinmaker, Bybit, Token2049, Starkware, Polygon, KuCoin, among others.

Name	Score	Max Score
**Discord	Telegram** ↗	20	20

Discord | Telegram

A lot of rooms, moderation is good.

Name

Pitch Deck | Presentation ↗

Score	Max Score
16	20

Some Questions

Accessibility: pitch presentation/ post found on Medium from 2022, but there is also info about the project on the "About Us" page on the Immutable website;

Info about the team: yes;

Info about the product: extensive;

Financials: no;

Tokenomics: https:// imx.community/.

Name

Website ↗

Score	Max Score
10	10

Some Questions

A very nice design, all the information is there and easy to find!

Name	Score	Max Score
Docs | WP ↗	10	10

Some Questions

Information on tokenomics, architecture of the product is there and is extensive.

Name	Score	Max Score
Blog | Medium ↗	10	10

Some Questions

Posts are regular and they cover various topics from zkEVMs to event announcements, from company news and press releases to IMX knowledge base.

Max Score	Social Media & Docs
100 → 10	**9.6 / 10**

2. Project Overview

Name	Score	Max Score
Product, Architecture ↗	**12**	**15**

Some Questions

zk-rollups + Vault Merkle tree + STARK proofs + rollups and validium for data availability.

Name	Score	Max Score
Backers & Partners ↗	**14**	**15**

Some Questions

Among partners: Framework Ventures, Temasek, Animoca Brands, ParaFi Capital, Fabric Ventures, and Bitkraft Ventures are among the Immutable investors.

Alternative Resource With Web3 VCs Ranking ↘

Name	Score	Max Score
Team & Advisors ↗	**4**	**10**

Some Questions

James Ferguson, Alex Connolly, Robbie Ferguson are co-founders of Immutable.

James Ferguson was a founder of Rivlr, an esports tournament platform before Immutable.

Minus points for the founders' experience in blockchain prior to immutable which is minor.

Name

Market & Competitors ↗

Score

6

Max Score

10

Some Questions

Competitors: Among competitors Theta Labs, Game.com, Crypto Snack. However, Immutable offers huge value to the blockchain with its unique architecture and all the features of the platform.

Name

Business Model, Go To-Market ↗

Score

10

Max Score

10

Some Questions

One of the few projects on the Projects Hub so far that has such a clear and easy to access roadmap. Can be found here.

Max Score

60

Project Overview

46 / 60

3. Tokenomics

Name	Score	Max Score
Distribution & Metrics ↗	12	15

Some Questions

Imx.community: "51.72% Ecosystem Development User daily rewards e.g. staking Developer grants Liquidity provision Marketing 25% Project Development Immutable Passport Immutable Mainnet Immutable Testnet 13.86% Private Sale Institutional investors Individual investors 4% Foundation Reserve Liquidity reserves for token health 5.42% Public Sale"

Name	Score	Max Score
Utility ↗	13	15

Some Questions

Gaming token, IMX can be used to participate in trading rewards program, also provides liquidity rewards. Governance: "Use your $IMX to vote on the future of the ecosystem. Proposals will be published on Snapshot, and will relate to the future development and expansion of the protocol."

Max Score	Tokenomics	Total Score
30	**25 / 30**	**80.6 / 100**