BitDAO

1. Social Media & Docs

Name	Score	Max Score
Twitter ↗	25	30

Some Questions

Twitter features consistent updates, a mix of engaging and educational content, and strong user engagement.

Name	Score	Max Score
Discord	Telegram ↗	17	20

Some Questions

Effective moderation

Name	Score	Max Score
**Pitch Deck	Presentation** ↗	**20**	**20**

Some Questions

Detailed information about the project is available in the audit report, which covers the entire project comprehensively. Here is the link for detailed information.

Name	Score	Max Score
Website ↗	**10**	**10**

Some Questions

The website is well-designed with a user-friendly interface and detailed information.

Name	Score	Max Score
**Docs	WF** ↗	**6**	**10**

Some Questions

The documentation is accessible and well-organized, providing clear information about governance, resource management, and principles. However, it can be dense for newcomers.

The product positioning is explained well, focusing on decentralized governance and treasury management.

Name	Score	Max Score
**Blog	Medium** ↗	**4**	**10**

Some Questions

Infrequent posts and low activity.

Max Score	Social Media & Docs
100 ⟶ 10	**7.8/10**

2. Project Overview

Name	Score	Max Score
Product, Architecture	**9**	**15**

Some Questions

The architecture is decentralized, with governance driven by $BIT token holders. This structure is explained clearly. The development phase is ongoing with active proposals and initiatives.

Name	Score	Max Score
Backers & Partners	**15**	**15**

Some Questions

Pantera Capital, Dragonfly Capital, Alan Howard, Bybit, Spartan Group, SushiSwap, Kain Warwick (founder of Synthetix), Polygon, Jump Capital, Peak Capital, Amber, Cambium Grove Capital, Coinhako and more.

Team & Advisors

Score: 8 **Max Score:** 10

Some Questions

Key contributors include Jonathan Allen, co-founder of Blockchain at Berkeley, Ronen Kirsh of Dekrypt Capital, and anonymous members from Windranger Labs, a research and development partner.

Market & Competitors

Score: 3 **Max Score:** 10

Some Questions

Competitors - MakerDAO: Known for its stablecoin DAI. Uniswap. Compound: A DeFi protocol for borrowing assets

Business Model, Go To-Market

Score: 6 **Max Score:** 10

Some Questions

BitDAO's marketing strategy focuses on community building and strategic partnerships, while its GTM strategy emphasizes clear messaging, incentives for developers, and leveraging collaborations to expand its reach.

Max Score: 60

Project Overview: 41 / 60

3. Tokenomics

Name	Score	Max Score
Distribution & Metrics	**15**	**15**

Some Questions

All detailed information is available through the following link.

Name	Score	Max Score
Utility	**8**	**15**

Some Questions

Token holders can propose and vote on changes, fund allocations, and other key decisions. This decentralized governance mechanism ensures that all stakeholders have a voice proportional to their holdings

Native tokens align incentives among participants. By holding and using BIT tokens, participants are motivated to contribute to the network's growth and success. Stablecoins, while useful for transactions, do not provide the same level of vested interest and participation in governance

BIT tokens enable BitDAO to partner with other projects through token swaps, co-development efforts, and grants. These activities help accumulate a diverse portfolio of DeFi and crypto projects, driving ecosystem growth which stablecoins wouldn't facilitate as effectively.

Max Score	Tokenomics	Total Score
30	**23/ 30**	**82/100**